

RULES

on price labelling of automobile fuel.

Article 1

These rules apply to undertakings that sell fuel for automobiles to consumers and make provisions for the obligation to price label fuel at point of sale in order to improve information to consumers and facilitate price comparison.

Article 2

It is compulsory to price label fuel by fuel pump in order to make it easy for consumers to see the price before beginning to pump fuel into an automobile. Price information shall be clear. Declared price shall be final price with value added tax per litre.

Article 3

At automobile fuel selling points, which sell one million litres or more per year, there shall also be a price sign. The positioning of the price sign shall be in such a way that the prices of the types of fuel on offer at the selling point are easily seen from a car when it approaches the selling point.

Article 4

Price declared on a price sign shall refer to the lowest price at the selling point and this should be made clear on the sign. The price shall be available to all consumers. At the top of the price sign shall be registered the price of 95 octane fuel but at the bottom the price of diesel oil. A price sign shall be illuminated when the selling point is open.

Article 5

Automobile fuel selling points selling less than the quantity stated in Paragraph 1, Article 3, but wanting to label price with a sign, shall adhere to Articles 3 and 4 of these rules.

Article 6

The Consumer Agency can grant exemption from these rules if special circumstances exist.

Article 7

The infringement of these rules is subject to sanctions pursuant to Articles 22 and 26 of Act no. 57/2005 on the surveillance of unfair commercial practices and transparency of the market.

Article 8

These rules, which are set with authorisation in Articles 17 and 18 of Act no. 57/2005 on surveillance on unfair commercial practices and transparency of the market are introduced at publication and replace rules no. 894/2002 which furthermore shall cease to apply.

The Consumer Agency, 13 April 2007.